

***Special  
Olympics***



**SPECIAL OLYMPICS  
SOUTH CENTRAL  
REGIONAL  
CONFERENCE 2016**



**October 7–9, 2016**

Omni Hotel at Park West  
1590 LBJ Freeway, Dallas, Texas

# CONFERENCE SCHEDULE OVERVIEW

Friday, October 7, 2016	
2:00 p.m.–8:00 p.m.	Conference Registration
3:00 p.m.–11:00 p.m.	Hotel Check-in
5:30 p.m.–7:30 p.m.	Welcome Reception Blackjack Tournament at Park West ABCD

Saturday, October 8, 2016	
8:00 a.m.–9:00 a.m.	Breakfast on Your Own Conference Registration
9:00 a.m.–10:15 a.m.	<b>General Session at Park West ABCD</b> <ul style="list-style-type: none"> <li>• Welcome: Margaret Larsen</li> <li>• Presentation of the Colors: Farmers Branch Police Dept.</li> <li>• Welcome: Farmers Branch Asst. Police Chief David Hale</li> <li>• Welcome to Texas: Katherine Albertini, SOTX athlete</li> <li>• Keynote Speech: Marc Edenzon, President and Managing Director, SONA</li> <li>• Beyond The Vision Presentation: Nathan McClain, SOAR athlete</li> </ul>
10:15 a.m.–10:30 a.m.	BREAK
10:30 a.m.–12:30 p.m.	Track Break-out Sessions
12:30 p.m.–1:45 p.m.	LUNCH at Hunters/Banquette/Wine Thief
1:45 p.m.–2:00 p.m.	BREAK
2:00 p.m.–4:00 p.m.	Track Break-out Sessions
4:00 p.m.–4:15 p.m.	BREAK
4:15 p.m.–5:15 p.m.	Track Break-out Sessions

Sunday, October 9, 2016	
8:00 a.m.–9:00 a.m.	Breakfast at Park West Foyer
9:00 a.m.–10:30 a.m.	<b>General Session at Park West Ballroom</b> <ul style="list-style-type: none"> <li>• Parent Perspective on Special Olympics Participation: <ul style="list-style-type: none"> <li>• Arkansas: Alan McClain</li> <li>• Louisiana: Mike Rhodes</li> <li>• Texas: Martha Johnson</li> <li>• Oklahoma: Karen Granger</li> <li>• Missouri: Dan Niemeyer</li> <li>• Kansas: Allan Henderson</li> </ul> </li> <li>• Farewell from Texas: Stacey Johnson, SOTX athlete</li> </ul>

ATHLETE/UNIFIED TRACK	
Location: Trinity II	
10:30 a.m.–11:30 a.m.	<b>(Meaningful) Social Inclusion</b> <i>Martha Dorow, SOTX</i> What does “Live Unified” really mean? Let’s talk about how to share leadership, participate in sports, and spread the word – side by side. We’ll discuss what authentic social inclusion looks like, look at examples, share what works, and brainstorm ways to make our programs even stronger. Leave with clear ideas how to put the “Unified” in Unified Champion Schools!
11:30 a.m.–12:30 p.m.	<b>Food For Fitness (Wellness/Nutrition)</b> <i>Norm Arias, SOTX</i> Food for Fitness is a new nutrition program geared toward Special Olympics athletes. These lessons, paired with the Food for Fitness placemat, are designed to teach everyone how the food we eat can improve training and lead to more successful competition.
2:00 p.m.–3:00 p.m.	<b>ALPS Introduction Session: Beyond the Vision</b> <i>Brandon Schatsiek, SOMO and Nathan McClain, SOAR</i> Beyond the Vision is a persuasive presentation given by athletes on promoting and supporting Athlete Leadership and training in the areas of communication, sports and governance.
3:00 p.m.–4:00 p.m.	<b>Internet Safety</b> <i>Tela Mange, SOTX</i>
4:00 p.m.–5:00 p.m.	<b>The Takeaway – AKA, Now What?</b> <i>Martha Dorow, SOTX</i> After a day of learning and conversation about leadership and inclusion, what stands out? What do you want to share back home – and how? This round table session will center on discussion and planning how to use new tools, information, and resources to improve and expand programs in your home state. We will close by sharing our thoughts and ideas with each other and providing positive feedback.

# CEO TRACK

**Location: Room 209, second floor**

9:00 a.m.–5:00 p.m.	Meet as needed.
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# LETR TRACK

**Location: Park West AB**

10:30 a.m.–1:30 p.m.	<b>Fire Truck Pull Field Trip</b> <i>LETR for SOTX</i> Visit the Plano Fire Truck Pull and Plano Public Safety PULLooza. Transport via charter bus.
2:00 p.m.–3:00 p.m.	<b>Innovative Fire Truck Pulls (Raising More \$ Through Sponsorships)</b> <i>Doug Sisk, LETR for SOTX, Duncanville Police Department</i>
3:00 p.m.–4:00 p.m.	<b>Penny Drives Bring Cops and Schools Together</b> <i>John Schingle, LETR for SOTX, Irving Police Department</i>
4:15 p.m.–5:15 p.m.	<b>How Programs Can Demonstrate Respect and Appreciation to Law Enforcement</b> <i>Officer Randall Bannister, LETR for SOTX, Tarrant County Constable's Office</i>

# SPORTS TRACK

**Location: Park West EF**

10:30 a.m.–11:30 a.m.	<b>Coaches' Recertification Policy and Process</b> <i>John Seals, SOOK</i> The session will outline the Oklahoma Coaches' Re-Certification policy and process, PLUS SONA online training, including Concussion Training, Principles of Coaching and Coaching Unified Sports.
11:30 a.m.–12:30 p.m.	<b>World Games/National Games Athlete and Coach Selection Criteria</b> <i>Chris Hahn, SOKS</i>
2:00 p.m.–3:00 p.m.	<b>Young Athletes/Jr Athletes –“Call Us Kids!”</b> <i>Susan Shafer, SOMO and Teri Hockett, SOOK</i> Introduction and discussion of Special Olympics' Young Athlete sport and play program for children ages 2–7 and the newest Junior Athletes program for children ages 5–7, featuring an intro to sport-specific skills and drills designed to teach rules and sport knowledge leading to competition.
3:00 p.m.–4:00 p.m.	<b>Coach Recruitment/Retention</b> <i>Terri Price, SOKS and Susan Shaffer, SOMO</i>
4:15 p.m.–5:15 p.m.	<b>Best Practices in Divisioning, Coaching and Improving Athlete Performance</b> <i>Round Table Discussion</i>

# COMMUNICATIONS/ MARKETING TRACK

**Location: Trinity I**

10:30 a.m.–11:30 a.m.	<b>How to Get ESPN Interested in Your Athlete</b> <i>Mandi Ballinger, SOMO</i> What are the media looking for when deciding on a topic?
11:30 a.m.–12:30 p.m.	<b>Activating Area Social Media Pages Successfully</b> <i>Camie Powell, SOAR</i> Gather ideas on how Area/Local Program pages can work successfully alongside your program's mainframe page. This session will provide details on social media Dos, Don'ts, general post ideas, and ways to increase traffic to your local and mainframe page.
2:00 p.m.–3:00 p.m.	<b>Internet Safety</b> <i>Tela Mange, SOTX and Mandi Ballinger, SOMO</i>
3:00 p.m.–4:00 p.m.	<b>Building Partnerships and Making Networking Work</b> <i>Camie Powell, SOAR</i> This session will focus on taking more of a sales approach to creating partnerships than the traditional nonprofit approach. Topics will cover maximizing your network, media partnerships, and effectively selling your program to potential partners.
4:00 p.m.–5:00 p.m.	<b>What Are You Doing That We Should Copy?</b> <i>Round Table Discussion</i>

# VOLUNTEERS TRACK

**Location: Park West CD**

10:30 a.m.–11:30 a.m.	<b>Volunteer Recruitment, Retention and Promotion to Key Volunteer</b> <i>Clint Armistead, SOKS and Judy Yoshimaru, SOTX</i>
11:30 a.m.–12:30 p.m.	<b>Recruiting Younger Volunteers Via Social Media – It's More Than Just "Likes"!</b> <i>Kate Wigent, SOOK</i> We'll discuss social media basics, history of recruitment, where we're going and how to engage young volunteers via social media.

# HEALTHY ATHLETES TRACK

**Location: Park West CD**

2:00 p.m.–3:00 p.m.	<b>Special Olympics Health</b> <i>Camie Powell, SOAR and Terri Price, SOKS</i> Getting started and increasing your network.
3:00 p.m.–4:00 p.m.	<b>Food For Fitness (Wellness/Nutrition)</b> <i>Norm Arias, SOTX</i> Food for Fitness is a new nutrition program geared toward Special Olympics athletes. These lessons, paired with the Food for Fitness placemat, are designed to teach everyone how the food we eat can improve training and lead to more successful competition.
4:15 p.m.–5:15 p.m.	<b>Health Education and Engagement</b> <i>Terri Price, SOKS</i> Educating/engaging the field on health topics outside of a competition. There is no off-season for fitness!



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