

Application for Website

Special Olympics
Texas



Application must be submitted to Vice President of Communications prior to the site going live. Please attach a mock-up of your website and all content. This application will not be reviewed unless accompanied by an example of the website pages.

Fax: 512.835.7756

Email: vp_pr.chp@sotx.org

Special Olympics Texas has the responsibility to protect the name of the movement. Therefore, all websites that utilize the Special Olympics name/logo within that site must adhere to the following guidelines:

- Websites using the Special Olympics name/logo require **prior approval** by the Vice President of Communications.
- Team websites may not use the name Special Olympics within the web URL.
- Every site will be reviewed for validity and accuracy on an annual basis (in June/July), regardless of when the site was initially approved. If your site requires changes to be in compliance, the changes must be made immediately upon receiving notification, or the site must be taken down until the changes are made.
- Only certified coaches may apply for a team site.
- Only teams with a centralized bank account may have a website stating Special Olympics Texas affiliation and activities.
- If the logo will be used on the site, a logo application must accompany the website application.
- Team websites may be informational only. They may not be used for fundraising.
- Content on the website must adhere to SOTX's language and logo usage guidelines presented in the SIG.
- Any significant changes or additions to the site after approval must be reviewed by the Vice President of Communications.
- Team websites must be linked to the Special Olympics Texas website.
- Failure to comply with the above guidelines could result in legal action.

WEBSITE THUMBPRINT

Upon approval of the content for a new website, the Communications department will provide a thumbprint to be placed prominently on the home page to verify it is an approved site. Each year, you will receive a new thumbprint once your site is reviewed and approved.



Approved Special Olympics Texas team website

Margaret O. Larsen

Margaret Larsen
President, Special Olympics Texas 2016-2017

APPLICANT INFO

Area	Today's Date	Delegation
Person Submitting Application		
Address		City/State/Zip
Phone ()		Email

WEBSITE INFORMATION

Describe purpose of website. Please include attachment of mock-up.	
URL of website (may not use "Special Olympics" in URL)	
Company/Person responsible for updates	
Phone ()	Email

APPROVAL

Area Staff Member	Date
Approval Granted by Vice President of Communications	Date