

# Application for Logo Usage



**Application must be submitted to Communications department prior to implementation. Please attach a mock-up of your requested logo usage. This application will not be reviewed unless accompanied by an example of logo usage.**

**Fax:** 512.835.7756

**Email:** communications@sotx.org

As an accredited program of Special Olympics, Inc., Special Olympics Texas pays for the right to utilize the trademarked logo of the movement. As a result, Special Olympics Texas is required to protect that logo. This is a role that Special Olympics Texas takes seriously. Any use of the logo must be granted by Special Olympics Texas, according to the following guidelines:

- All uses of the logo require **prior approval** by the Communications Department.
- Upon approval of the logo usage, an appropriate logo will be provided to the requester or directly to the vendor. This logo may not be altered in any way and must adhere to logo formatting guidelines presented in Section U of the SIG.
- Each item with a logo on it must have an approved application on file, or the party will be asked to cease and desist. Continued disregard for the policy could result in legal action.





## Teams

- Logo applications for teams must be submitted by a certified coach.
- Logos may only be used for the following purposes: team uniforms, promotional materials and banners.
- If a team is its own 501(c)(3), it is NOT permitted to use the Special Olympics Texas logo under any circumstance.

## Sponsors

- Sponsors may only utilize the logo after approval of the Chief Development Officer, in accordance with the partnership agreement, and the Communications Department.

APPLICANT INFO		
Area	Today's Date	Delegation
Person Submitting Application		
Address		City/State/Zip
Phone (     )		Email

LOGO USE
Describe how logo will be used. Please include attachment of mock-up.
Request Layout Format:
<input type="radio"/> Two-Line Lock-Up <input type="radio"/> Centered Lock-Up <input type="radio"/> Single Line Lock-Up <input type="radio"/> Web/Online Lock-Up
   
Requested Color: <input type="radio"/> 2 Color - Red/Grey <input type="radio"/> 2 Color - Red/Black <input type="radio"/> Black <input type="radio"/> White <input type="radio"/> Red <input type="radio"/> Grey

APPROVAL	
Area Staff Member	Date
Approval Granted by the Communications Department	Date